

Medical Imaging Distribution and Samsung Expand Partnership with Radiology Ultrasound

DANVERS, MA (April 12, 2016) – Samsung, a global leader in imaging technology and digital health solutions, and Medical Imaging Distribution (MID), a national leader in medical equipment distribution, announced today the expansion of their alliance into the Radiology Ultrasound market.

“MID is honored to be able to include Samsung’s portfolio of radiology ultrasound systems to our current line of Samsung’s digital radiology products” said Bud Mori CEO of MID. “We look forward to demonstrating Samsung’s exceptional image quality, evolutionary software architecture, and ergonomic “smart” design found within each ultrasound products we now proudly promote to support the needs and services of the 21st century radiology departments”.



"We recognize MID as an integral part of our business success in promoting Samsung's radiology ultrasound products" stated Dave Webster VP of Global Sales and Chief Marketing Officer. "We look forward to working with MID to present healthcare providers a better alternative that currently exist today in the ultrasound market".

The partnership will allow MID to promote several of Samsung’s ultrasound systems to include Samsung’s premiere ultrasound system the RS80A with Prestige. Designed with diagnostic supporting software to view, identify, and decide clinical next steps in patient care, the RS80A with Prestige is built to compliment the needs of any hospital or imaging center. The HS70A ultrasound system and the HM70, Samsung’s award winning compact ultrasound, will also be part of MID’s “complete solution” for Radiology ultrasound.

About Samsung/NeuroLogica

Samsung Electronics Co., Ltd., develops, manufactures, and markets innovative imaging technologies and is committed to delivering fast, easy and accurate diagnostic solutions to healthcare providers. NeuroLogica is the U.S. headquarters for all Samsung digital radiography, ultrasound systems and portable CT with a commitment to being leaders in the field of healthcare imaging. For more information, please visit www.SamsungNeuroLogica.com.

About Medical Imaging Distribution

Medical Imaging Distribution (MID) is a national dealer centric network with exclusive rights to market, sell, and service Samsung’s medical equipment line of Digital Radiology and Radiology Ultrasound. Headquartered in Greensboro NC, MID is comprised of over 200 formally trained and certified sales and service engineer covering the United States. For more information please visit www.midsamsung.com